

# CING / CSMM / TELETHON

## Cookies Policy

This policy describes how "CING", "CSMM", "TELETHON" uses cookies and other similar technology on this website.

### **What is a Cookie**

For almost any modern website to work properly, it needs to collect certain basic information on its users. To do this, a site will create files known as cookies – which are small text files – on its users' computers. These cookies are designed to allow the website to recognize its users on subsequent visits, or to authorize other designated websites to recognize these users for a particular purpose. Information collected by cookies is now classed as personal data.

Cookies do a lot of different jobs which make your experience of the internet much smoother and more interactive.

### **How do we use cookies?**

We do our utmost to respect users' privacy. We use cookies to monitor and improve our services.

### **Why do we use cookies and similar technologies?**

Cookies do a lot of different jobs, such as letting you navigate between pages efficiently, remembering your preferences and generally improving the user experience. They can also help to ensure that the advertisements you see online are more relevant to you and your interests.

More specifically, we use cookies and other tracking technologies for the following purposes:

- Assisting you in navigation;
- Assisting in registration to our events, login, and your ability to provide feedback;
- Analyzing your use of our services or applications;
- Assisting with our promotional and marketing efforts. (including behavioral advertising)

### ***We classify cookies we use in the following categories:***

Strictly necessary cookies. These cookies are strictly necessary to enable you to move about the website and to provide certain features you have requested. For example, to save products that you have put into your shopping cart. Without them, you wouldn't be able to use basic services. These cookies do not gather information about you that could be used for marketing or remembering where you've been on the internet. There is no need for consent for the use of such cookies.

Preferences cookies. These cookies ensure that the website stores your choices (e.g. your user name, language and location) and offers enhanced and customized functions. For example, the site may offer local weather forecasts or traffic news through the use of cookies to store information on the location you are currently in, stores the changes in font size, font

type and other parts of the website that are customizable and offer you requested services, such as viewing a video and putting up a comment to a blog. Data stored by these cookies may be anonymized and these cookies cannot keep track of your browser activities on other websites.

Statistics cookies. These cookies gather information on how you use the website. For example, which sites you visit most frequently and whether you are receiving error messages from them. These cookies do not compile information that would identify you. All data compiled by these cookies are aggregated and are therefore anonymous. These data are used only to enhance the site's functionality.

Marketing cookies. These cookies are used to (1) deliver advertisements more relevant to you and your interests; (2) limit the number of times you see an advertisement; (3) help measure the effectiveness of the advertising campaign; and (4) understand people's behavior after they view an advertisement. They are usually placed on behalf of advertising networks with the site operator's permission. They remember that you have visited a site and quite often they will be linked to site functionality provided by the other organization.

Within these four categories, cookies are classified as either 'Session' or 'Persistent' cookies:

- Session cookies are temporary. They allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Once you close the browser, all session cookies are deleted.
- Persistent cookies remain on a user's device for a set period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

You would be informed of the types of cookies and other tracking technologies in use on our web sites via our cookie popup consent banner. The banner gives you the options of 'opt in' and 'opt out' of the various types of cookies, have access to the cookie settings and make subsequent changes to them if you change your mind.